

Volume One  
January 2017

# recherché



*recherché*

(adj.) rare, exotic, or obscure; carefully sought out

# recherche

TIFFANY YOON

*Editor in Chief*

*Creative Director* TIFFANY YOON

*Editorial Director* TIFFANY YOON

*Head Writer* TIFFANY YOON

*Photo Editor* TIFFANY YOON



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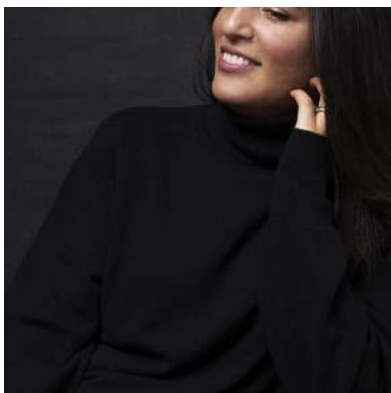
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# Letter from the Editor

2016 seemed to have blown by like a frantic whirlwind of mass media, short lived trends, and fast fashions. For the new year, slowing things down (even just a bit!) is a resolution I think will benefit anyone who adopts it as their own.

That's our plan for Recherche's first issue, which focuses on cooling our engines and learning to appreciate the details and finer things life (and fashion) has to offer.

Our feature story focuses on the romantic backgrounds behind the flora we're surrounded by but may take for granted. From red roses to pink peonies, all the petals designers are decorating their gowns with will be explained. Along with that, we've curated tips and items and conducted interviews with modern classic experts at Everlane, rising newbie Rosie Assoulia, and researched the new trend in delicate winter wear and a sparkling pink fruit that will change your everyday beauty routine.

We hope to offer readers a different perspective in the fast world of fashion and teach appreciation for simplicity and the forgotten classics.



*Tiffany Yoon*

TIFFANY YOON, EDITOR IN CHIEF



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**SAINT LAURENT**  
PARIS

# LAMB & *lace*

ROMANTIC WINTER NIGHTS IN

**A**s the crisp autumn breeze fades away with its fiery foliage, Jack Frost is bringing in the winter winds while everyone else is taking out their chunky knits.





*Baby, it's cold outside...*





This season, the meeting of two very different but closet-essential items will create a romantic look to warm up the upcoming cold season. Lacy slip dresses with satin finishes layered with thick sweaters and long cardigans adds a feminine touch to a classic winter outfit. This style can be worn outside when the seasons are just starting to change, or can be a stylish outfit for a snow-day inside by the fireplace. *Re*





**BLANC & ECLARE**





BLANC & ECLARE









# A grapefruit a day



*The rediscovered **superfood** for  
health nuts and beauty enthusiasts*

---

*Pink,* refreshing, and a good kind of bittersweet — grapefruits have always been enjoyed as a healthy snack, a citrusy beverage, and even an effective dieting food. But these fresh spheres are even more beneficial to our health than we think.

Recent scientific studies have proven that the reason behind grapefruits being a powerful dieting tool (a main ingredient in the Denmark Diet) is because of its ability to increase metabolism, suppress hunger urges, and break down part of the fat that usually gets stored away after a meal. And while this is all good news for anyone hoping to drop a few pounds with a pretty pink drink in hand, there's even more reasons to go out and buy a big bundle of grapefruit to enjoy.

Studies showed that along with the dietary benefits, grapefruit has the ability to reverse as well as prevent gum disease, strengthen the immune system, and aid in preventing both prostate and lung cancer. With all these benefits, there really is no reason not to cut one open and scoop up all that goodness.

While the fruit itself is delicious and both sweet and tangy, we've found some neat ways for you to enjoy this "superfruit" and incorporate it into different meals and times of day.

It's recommended that one glass of grapefruit juice is consumed before or during your meal to help combat the calories. While just the juice is perfectly delicious, adding in some lime or other citrus fruits will add to the tang and keep every glass exciting. For those who want to enjoy happy hour, 'The Great Gatsby' mixes juice with some vodka and a bit of Lillet Blanc to make a tasty cocktail.





Sometimes, it's difficult to make a dish with such a sweet-sour fruit that doesn't involve squeezing out the juices over a garden salad, but grapefruits make a wonderful companion to pastries and desserts.

If you have the time, soak the skinned grapefruit in sugar and then decorate a tart cup filled with ginger marscapone (it's great for dinner parties if you make it into a big pie!). For the less enthusiastic, half the grapefruit, cut lines for easy scooping, and pour over a spoonful of condensed milk. You'll still get the zest at the end but only after your tastebuds are greeted with a delightfully sweet and milky treat.











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Eating all those grapefruits are definitely going to help your health in the long run, but why just eat the goodness when you can also wear it? Grapefruit makeup products and cleansers have always been popular because of the refreshing scent and cute pink packaging. The brightening effects, firming properties, and vitamin C based formulas are all reasons why you should grab one of these invigorating babies today. Some products we recommend are The Bodyshop's grapefruit line (including body butters, lip balms, and washes) and Burt's Bees' cleansing tissues. So drink, eat, and cleanse your way to a healthier and more beautiful you with your new go-to produce.





**SAINT LAURENT**  
**PARIS**

A woman with long, wavy brown hair is sitting on a black metal chair. She is leaning forward, resting her chin on her right hand. She is wearing a light-colored, long-sleeved top and dark pants. Her feet are wearing black Keds sneakers with white soles. The background is a plain, light-colored wall. The floor is covered with a light-colored, crumpled fabric.

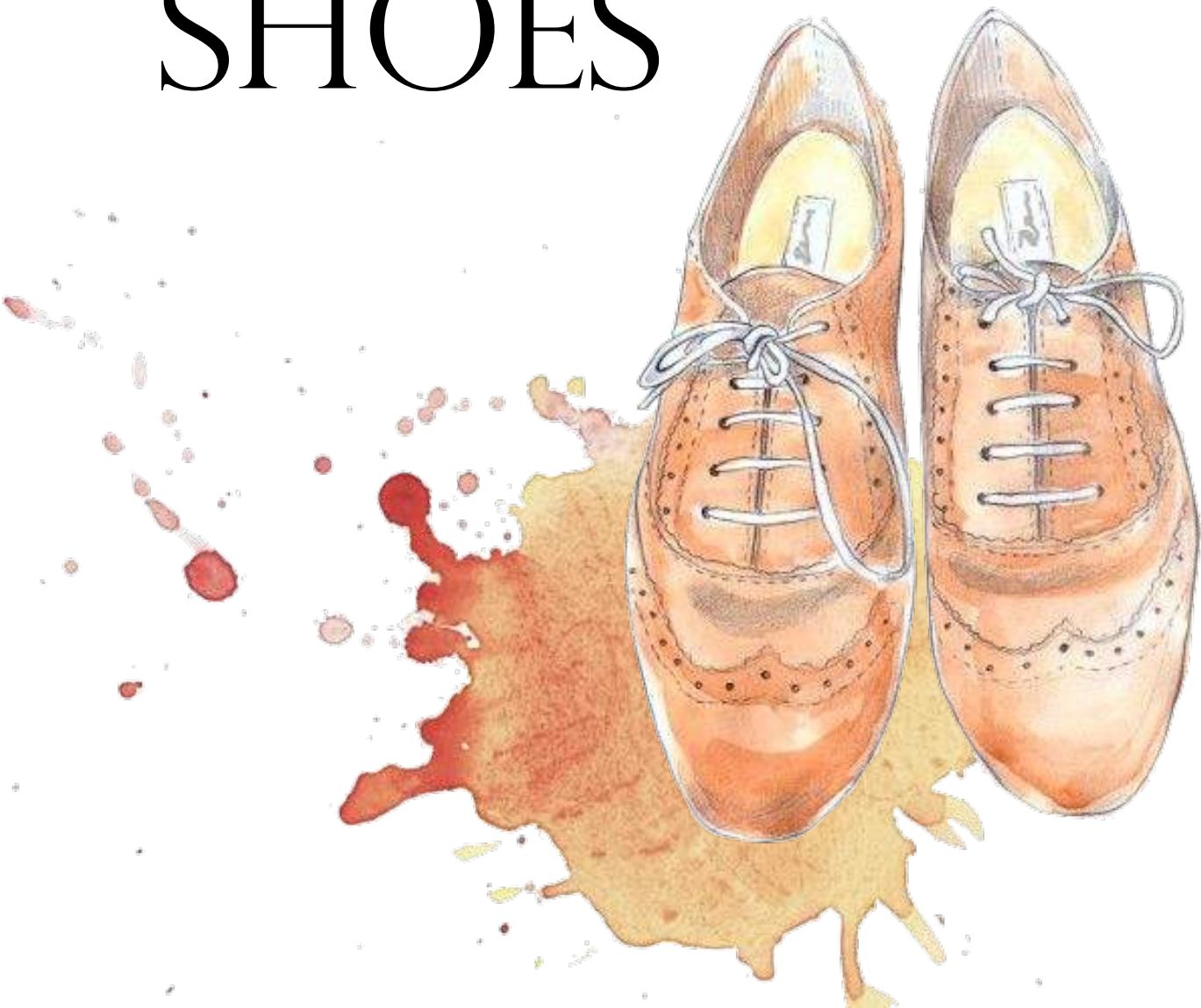
**TIMELESS.**

**CLASSIC.**

**STYLE.**



A *Gentlewomen's*  
SHOES



Women have finally found a way to feminize their male counterpart's wardrobes, whether it means pairing sky high heels with their boyfriend's shirts or a busy career woman putting on a ruffled blouse with a pantsuit instead of a traditional pencil skirt. Footwear has yet to receive as much attention from the ladies, and the fact that heels make legs go for miles isn't helping. But for those days where you want to give your feet a rest but still dress them up, classic men's dress shoes could be the solution. Everlane, a brand dedicated to bringing you modern classics, could just be the one to deliver.









Everlane was founded six years ago in 2010 by a young Michael Preysman, eager to start a new business. Currently located in both San Francisco and New York City and available internationally, Everlane has made a name for itself with simple and minimal styles in both menswear and womenswear, and now all eyes are on their footwear.

Oxford shoes have been around for years, gaining in popularity with men's fashion starting in the 1800s at prestigious Oxford University. Its clean lines, simple color choices, and detail in lacings and eyelets have proven to be a timeless piece to include in a man's (and now woman's) wardrobe. Much like today, where women are embracing their femininity by blurring gender lines altogether, the 1920's tomboy flappers enjoyed donning oxford style shoes on dancing feet. Though we can't all wear fringed dresses and round feathered hats all the time, there are plenty of ways to style oxfords for any occasion.





As an engineering major, Preysman's initial goal wasn't to create the fashion brand he has today, rather with the goal to "fix fashion". He worked to design quality merchandise, showing it off to fans with a modern aesthetic. And while the bells and whistles of the operation seem impressive, the company's ethics and presentation is even better.

Everlane has released an infographic showcasing Preyman's ultimate goal for the brand: to get customers to buy "a t-shirt that normally sells for \$50 and... sell it for \$15." The company aims to treat their valuable customers as just that: a valued customer.



Through it all, their bestseller has become , and remains, their oxford shoes, in flat forms as well as a modern heeled version. It matches the entire brand's inventory (which is released piece by piece after construction, rather than as a seasonal collection) of crisp dress shirts, tailored pants and simply-silhouetted dresses.

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“a t-shirt that normally  
sells for \$50 and... sell  
it for \$15.”

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The newest interpretation of the oxford was released in August this year, with an appropriate title: The Modern Oxford. The general design features are true to the classic shape but lace through only one eyelet, creating an even simpler and trendy look. Pairing these timeless staples with quirky hosiery and ankle socks add to the preppy aesthetic and incorporate an extra feminine touch to outfits for all seasons.





Innovative designs and a dedication to a growing customer base is what keeps Everlane successful, and it drives Preysman to continue to expand the company and bring even more beautiful products to our doorstep.

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# *Miss Dior*

BLOOMING BOUQUET





**BLANC & ECLARE**





OAK + FORT





# URBAN

# ROMANTIC

MODERN-DAY DESIGNER ROSIE ASSOULIA TAKES ON YESTERDAY'S VINTAGE

*Amongst* the hundreds of up-and-coming designers fighting to shine in fashion's spotlight, Rosie Assoulia has done just that and more, with grace and poise reminiscent of her namesake brand of women's clothing.

Assoulia first garnered recognition in Paris when she debuted her Resort 2014 collection. Her feminine take on formal wear and use of vintage-inspired color schemes and billowy silhouettes set her apart from other evening gowns. It was a refreshing new look for fashion lovers, and her career took off. She started to gain recognition for her work, and industry took notice; with a CFDA Award under her belt in 2014, successful collections for all seasons in her first three years, and prestigious stores selling her line internationally, including Bergdorf Goodman in New York and L'Eclaireur in Paris, you couldn't help but be captivated by her approach to design and the stories behind the collections.



Resort 2015

Currently residing in New York City, Assoulia channels the city's fast-paced modern and ever-changing fashion trends, as well as feminine vintage classics and minimalist tones, as inspiration for designing her thoughtfully-created collections.



Her classic garments include evening gowns with asymmetrical hems, off-shoulder tops and dresses, and wide pant legs; all designs are intentionally aimed at portraying a “minimally feminine” aesthetic. When describing her brand image, Assoulia explained it as “toeing the line between the romantically fantastical and reliably practical.” The looser shapes and softer fabrics in unique folds and shapes echo this statement accurately and beautifully.



Resort 2017



Fall 2015 RTW





This forward-thinking designer has proven during the past few years that she is one to be observed and watchful of. In an age of minimalist fast fashions or extravagant avant-garde couture, Assoulia rides the pendulum between the two to create elegant and romantic works of art for women to enjoy and feel beautifully feminine in.

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SINCE 1916



Thursday Island

URBAN VINTAGE LIFE





Thursday Island

URBAN VINTAGE LIFE



Language  
of  
flowers.

A watercolor illustration of a bouquet of flowers, featuring soft pink, blue, and green hues, positioned behind the text.

f

lorals have always been a source of inspiration for all sorts of ideas and projects, be it in art, literature, or fashion.

Particularly for designers, flower prints and patterns have always been popularly presented in garments and runway

shows. While it isn't

groundbreaking,

classic print that

back every

There are

variations on

different

colors. While

choices may

and explore,

another to don might be to explore the plant to give your fashion an

Origins of incorporating

everyday garments seem to

roots, a culture that found

deeper meaning an interesting

oneself. A classic print that

was the chrysanthemum, a

blooming flower. The overall

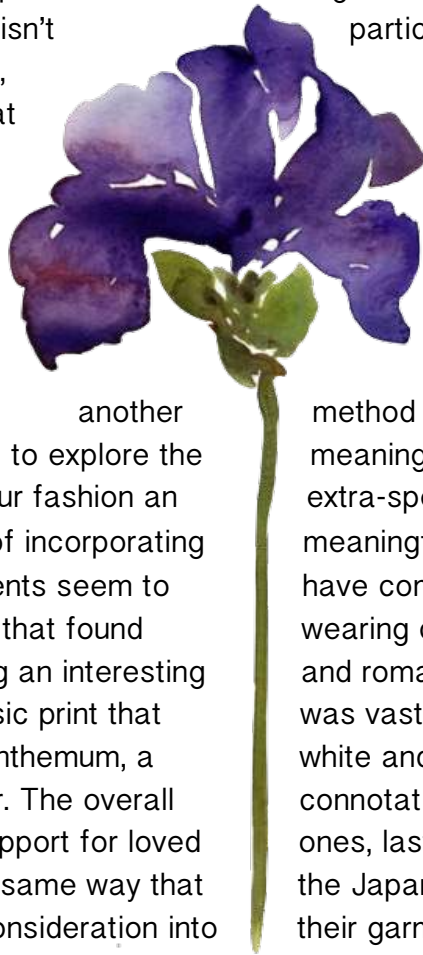
representing support for loved

comfort. In this same way that

meaning and consideration into

designers all over the world are

Flowers" concept to add a special message of emotion to their work.



particularly

it's a timeless and

keeps coming

season.

abundant interesting

the floral print featuring

flowers, sizes and

the vast amount of

be fun to choose from

method of choosing which flower

meaning behind each perennial

extra-special quality.

meaningful florals into

have come from Asian

wearing clothes that had a

and romantic way to express

was vastly used in Japan

white and intricately-

connotation is positive,

ones, lasting friendships and

the Japanese poured great

their garments, modern day

using the "Language of



Flowers seem to come around cyclically every spring season in the form of flowing chiffon dresses and blouses, being the epitome of feminine styles. While the silhouettes and color usage may differ every year, there are a few plants that always make their return to the runway. Almost a given in the Spring/Summer collections, these popular prints have made their way into the colder seasons, showing up as a popular design feature for next season's Fall/Winter looks. Growing in popularity, despite its unconventional and petal-free appearance, is the gypsophila, commonly known as "baby's breath". Usually white and in clusters, these plants can be seen in sets and as decor for photo shoots and shows, occasionally dyed to a pink or blue hue. The small and cute appearance reflects their symbolic meaning of innocence and purity. Though interior design uses these flowers frequently, it is harder to find printed onto clothing itself. So, to show innocence also has attitude, Givenchy released a clutch with the simple white print on a dark background, and this lovely and feminine surprise just may foresee an increase in the inspiration of baby's breath in fashion.





For the classic romanticist, the traditional and classically loved rose is the perfect flower to wear and showcase a sensual yet love struck emotion. Depending on the color, the meaning of the rose varies greatly. Commonly known, the red rose depicts a deep love and passion towards the recipient, while on the other side of the spectrum a yellow rose signifies an appreciation of friendship. Arguably the most sophisticated and sensual flower, the rose is popular with designers as well in portraying a mature and sexual woman without looking cheap or scandalous. Dolce and Gabbana's body-hugging sheath dress conveys all of that with the relatively simple design featuring watercolour prints of red and tinted roses.



Valentino presents their gown in a similar painted-on print but in a much softer and feminine manner, opting for a light pink rose. The pink rose is softer in both imagery and meaning, evoking many different emotions and thoughts. They can represent love like the red rose, with more compassion than passion and can even be platonic in meaning, often used to say, "Thanks" as much as "I love you". Dior's Miss Dior perfume advertisements in recent years have used the pink rose both as a scent and as a feature motif.







Recently on the runway for Spring/Summer 2017, the young girl's flower, the daisy, has been seen budding on many designer's dresses. For many women, the flower would be a reminder of the days in the schoolyard with daisy flower crowns and tying a stem around a finger like a ring. Maybe because of these memories, the daisy is another flower like the baby's breath that represents innocence and purity. It also refers to new beginnings, another reason this flower is popular with children and why some people looking for that nostalgic factor or to return to their adolescence would be drawn to wearing these flowers on their garments. Trina Turk's summer pants featuring the daisy with an eclectic color palette embodies that playful time of childhood perfectly. Creatures of the Wind showcased the daisy in a much more subtle achromatic print on many of their pieces in the Spring 2016 RTW collection, with the print popping up on a-line skirts and as lining for cropped coats and shirts.



For the romantic fashionista, the peony, lush in its appearance, may be something they are drawn to. One of the shortest-living flowers, despite its elaborate appearance, its popularity has risen lately with social media posts from

Europe showing the abundance of peonies in Parisian flower shops and cafes. Generally known for its multi-dimensional petals and light pink color reminiscent of sweets and icing, it was the key inspiration back in 2011 for Pantone's color, Silver Peony. It was presented as a very faded pink that was both feminine and fashionable, reminiscent of the lightest hue found within the many layers of the flower.





With the seemingly endless offerings of botanical species to take inspiration from, designers are working on their collections as we speak, whipping up creative works of art inspired by exquisite flora for everyone to enjoy. Designers from Elie Saab, Lanvin, Ralph and Russo to even fast fashion companies like H&M and Forever 21 are all embracing the classic design feature in prints, embellishments, color inspiration, and even silhouettes. So whether its subtle and cute like a daisy print sundress or a bold skirt that blooms like a rose itself, the Language of Flowers has definitely long lived its “trendy” status and has blossomed into being a fashion classic and staple. Like flowers themselves, this fashion concept may disappear briefly during the colder months, but will always return with the warm light of Spring, brighter and bolder than before.





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